



Marcus Oldham
 Ballarat Summer Horse Trials
 February 13th & 14th 2021

Don't just be our
 Friend,
 Be our Partner!

friendsofballaratht@gmail.com

 @ballaratinternationalht

 @ballaratinternationalht

www.friendsofballarateventing.com

Contact:
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About Us

Friends of Ballarat Eventing Association (FoBEA) is a not for profit volunteer group that has been working successfully for fourteen years to promote and develop the sport of Eventing in Victoria. FoBEA conducts several events throughout the year to raise funds which are applied back into equestrian sports equipment and capital improvements in the magnificent Victoria Park Equestrian precinct .

Our small team puts a huge effort into providing a professional, exciting and challenging event that attracts visitors from throughout Victoria and beyond. Our sponsoring partners are a vital and valued part of our Event.

We would love you to jump in with us!



Jump in with us for this
 ALL NEW EVENT
 on
 Victoria's
 Eventing Calendar



About Eventing

Eventing is an Olympic sport. As our Australian elite level Eventers start their preparations for the 2021 Tokyo Olympics, public interest and competitor participation is intensifying.

Eventing is a unique sport in that men and women, junior and professional riders compete side by side in the three disciplines of Dressage, Showjumping and Cross Country that make up a "Horse Trials". A broad demographic of people is engaged with this sport thereby offering our Partners flexibility in how they promote their brand.

Opportunities

The Ballarat Summer Horse Trials provide a welcoming atmosphere over two days.

The event provides opportunities for our partners to be seen by horse enthusiasts from novice to professional level. Our competitor and spectator base is diverse in age, demographic and location.

Our Partners are able to promote themselves in a variety of ways at price points starting as low as \$100.

- ◇ Flags or banners placed in high traffic areas
- ◇ Product or branded merchandise as part of the many prize packages
- ◇ Gift Vouchers
- ◇ Brand displays on strategic jumps or fencing,
- ◇ Company named classes and arenas,
- ◇ Product display in clear areas throughout the grounds
- ◇ Trade Village providing excellent on-site presence.
- ◇ For the Elite Partnerships, we proudly offer an opportunity to double your investment by including a second partnership in our prestigious May event in your elite package

All Partners are recognized by their preferred branding in written and on line, pre and post marketing, and during our commentary and social media throughout the three days of the event.



Would you like more for your money?

Chat to us about how you can use your sponsorship to be involved in our upcoming

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Ballarat International Horse Trials

May 1st and 2nd 2021.

This event is about to enter its' fourteenth year on the Eventing calendar. It is one of the most sought after Eventing competitions in Victoria. Don't miss the opportunity to be a part of it!

Partners who would like to be part of both events will be offered a discount on their total investment.

Ask us how we can help your business!

