

Jump in with Us!



Don't just be our Friend, Be our Partner!

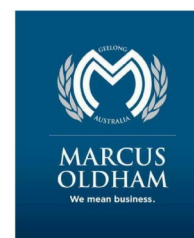


About Us

Friends of Ballarat Eventing Association (FoBEA) is a not for profit volunteer group that has been working successfully for twelve years to promote and develop the sport of Eventing in Victoria. FoBEA conducts several events throughout the year to raise funds which are applied back into equestrian sports equipment and capital improvements in the magnificent Victoria Park Equestrian precinct.

The most prestigious of these events is The Ballarat International Horse Trials. This highly regarded annual event brings more than two thousand spectators to support over 400 competitors for three days each May. Our small team puts a huge effort into providing a professional, exciting and challenging event that attracts visitors from throughout Victoria and beyond. Our sponsoring partners are a vital and valued part of our Event.

We would love you to jump in with us!



Marcus Oldham

Ballarat International Horse
Trials

2019

Prices for Partners



Let our Event offer you the
opportunity to proudly showcase
your business.

Hosted by Friends of Ballarat Eventing Association

Supported by you, our valued Partner!

May 10-12th 2019



Our Partner

Balancing the Budget

Do you love what we do, but need to keep your support under \$500.

We get it! Smaller partnerships offer unique opportunities for participation. Perhaps you would like to sponsor a jump, have your own arena, partner with one of our Elite Riders for the weekend, or assist with our fencing costs, or the many other necessary elements of running a successful show. We will make sure to give you appropriate publicity for your contribution to our Event. We can make a little go a long way!



Our Partner

Plain and Simple

All our Top Tier sponsors are given prominent and repeated exposure to television through our partnership with Southern Cross 9. We also have extended coverage through local news and radio stations, as well as quality social media attention. You are also invited to our Welcome Function to open the event on Friday evening.

Here is a list of the highlights of sponsorship for each tier.
(More detailed information is available on request^)

Gold Partner:

\$3000

A large and prominent arena in your name*
A Top Level Class in your name*
A set of top level Cross Country jumps with your signage*
A large trade stand in our Trade Village
Your own Elite Rider to partner for the weekend
Total Value \$4000^

Silver Partner:

\$2000

One of our five dressage arenas in your name*
A High Level Class in your name*
A large Cross Country jump with your signage*
A small trade stand in our Trade Village
Your own Elite Rider to partner for the weekend
Total Value \$3000^

Bronze Partner

\$1000

A small trade stand in our Trade Village
A Cross Country jump with your signage*
Signage at the start and finish of the Cross Country course*
Total Value \$2000^



* Signage is supplied by Partner. We can help if needed.



Our Partner

The Creative Choice

\$1000+

The Marcus Oldham International Horse Trials comprises 40 acres of parkland in picturesque Victoria Park, Ballarat. As our grounds are beautifully manicured and expansive there is plenty of scope for unique product displays within this magnificent setting. Bring your products on-site to create an interesting and visible display to encourage visitation, and offer your sales team the opportunity to showcase your business. We will work with you to consider what could work (we have years of experience) and ensure a great location!

For further information please contact:

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